

David Shakiban

UX / UI • ART DIRECTION

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SKILLS

Branding & Identity
UX/UI Design
Art Direction
Graphic Design
Wireframing
Prototyping
User Research
Usability Testing
Information Architecture
Web Development
Project Management
Marketing Strategy

TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Figma
Balsamiq/InVision
Wordpress/HTML/CSS
MS Office/Google
Basecamp/Asana/Zoho
Slack/InfusionSoft

EDUCATION

UX Design
Career Foundry
2020 to 2021

Syracuse University
1988 to 1992
B.A. in Film Art

OBJECTIVE

A seasoned marketing multi-hat-wearing visionary, I have over 15 years of industry experience in visual design and web development, branding, UX/UI design, art direction and project management. As a deadline tackling, brand building, multitasker who ignites in collaboration with clientele and team, I'm out to top my own bests, keep growing and bring joy to the process. I'm looking for a position where I can utilize my experience and interpersonal abilities to collaborate with my co-workers and clients, take lead on exciting projects from start to finish, and manage and mentor junior team members.

EXPERIENCE

Senior Visual Designer

Compass Marketing | Nov 2021 - Present

- Provided design and art direction for client accounts in the real estate and health care industries, creating assets for both digital and print, including ads, brochures, email campaigns, product design, stationary and signage.
- Managed client advertising campaigns by email, print publications and web.
- Collaborated with design team on projects, interfaced with clients to refine design iterations for print and web, and maintained client websites.
- Maintained advertising production schedule, meeting regular tight deadlines, and managed projects for multiple clients simultaneously.

Senior Manager - Graphic Design Production

The Shift Network | Jan 2021 - July 2021

- Provided UI design for all devices for the launch of Shift's 2.0 brand. This included design for pages on the corporate site as well as pages for coursework, summits and festivals.
- Created visual IDs and on-brand visual designs for The Shift App, evergreen courses, online festivals and summits, and miscellaneous marketing requests company wide.
- Managed the production of all marketing assets for online summits and festivals including sales pages, social media, ads and email marketing.
- Provided UX and UI ideation and prototyping for the company's 2.0 brand.

Lead Visual Designer & Web Developer

Colorgrooves Creative | 2010 - 2020

- UX design including user research, competitive analysis, qualitative and quantitative user testing, creation of personas, wireframes and prototypes, and usability testing.
- UI Design including complete branding (color palette, typography, logo design, icon design, and low to high fidelity wireframes) and graphic design for print and web.
- Creative Direction of designers, developers, copywriters and videographers to deliver branding, web development, and print marketing material.
- Provided marketing consultation including branding assessment and strategy, email marketing campaign creation and online business strategy.
- Coordinated clients and team members to meet project deliverables and provided art direction and consultation to all visual design.
- Developed and deployed Wordpress websites including e-commerce