David Shakiban
UX•UI•ART DIRECTION

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SKILLS

Branding & Identity
UX/UI Design
Art Direction
Graphic Design
Content Creation
Copywriting & Email
AI Prompting
Wireframing & Prototyping
User Research & Testing
Information Architecture
Web Development
Project Management
Marketing Strategy

TOOLS

Figma
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
Chat GPT 4
Midjourney 6
Alpine IQ
Balsamiq/InVision
Wordpress/HTML/CSS
MS Office/Google
Asana/Zoho
Slack/InfusionSoft

EDUCATION

UX Design
Career Foundry
2020 to 2021

Syracuse University
1988 to 1992
B.A. in Film Art

OBJECTIVE

With 15 years of industry experience encompassing visual design, web development, branding, UX/UI design, and project management, I am actively pursuing a role with a dynamic creative services team. Drawing upon my diverse skill set, I aim to contribute my expertise and creativity in leading and shaping compelling artistic visions.

EXPERIENCE

Visual Designer
Alaniz Marketing | Aug 2023 - Dec 2023

• Provided visual design for presentations, advertising, social media, website landing pages, wireframes, package design, print collateral and trade show booths.
• Coordinated with creative department, creative director and developers to deliver production materials for variety of clients from startups to global enterprise companies.

Lead Designer
GSDManagement, LLC. | Nov 2022 - July 2023

• Designed and managed comprehensive marketing campaigns across email, SMS, digital and print, including high-end magazine advertisements, significantly boosting brand recognition and customer engagement.
• Oversaw the design, sourcing, and production of swag items, packaging, and signage to bolster brand visibility and appeal, utilizing AI tools to speed production.

Senior Visual Designer
Compass Marketing | Nov 2021 - Sep 2022

• Provided design and art direction for client accounts in the real estate and health care industries, creating assets for both digital and print, including ads, brochures, email campaigns, product design, stationary and signage.

• Collaborated with design team on projects, interfaced with clients to refine design iterations for print and web, and maintained client websites.

Senior Manager - Graphic Design Production
The Shift Network | Jan 2021 - July 2021

• Provided UI design for all devices for the launch of Shift's 2.0 brand. This included design for pages on the corporate site as well as pages for coursework, summits and festivals.

• Created visual IDs and on-brand visual designs for The Shift App, evergreen courses, online festivals and summits, and miscellaneous marketing requests company wide.

• Managed the production of all marketing assets for online summits and festivals including sales pages, social media, ads and email marketing.

Freelance Designer & Wordpress Developer
Colorgrooves Creative | 2008 - 2021

• Provided UX and UI Design for over 150 clients including complete branding, competitive analysis, user research and testing, and Wordpress development

• Coordinated clients and team members to meet project deliverables and provided art direction and consultation to all visual design.